

TESTIMONIAL OF JACK VALENTI

"I have always believed if you wanted to say something wondrous about a person's skills, it helps a lot if you have borne personal witness to those skills. Barbara Rosenfeld for 12 years applied her brain (a formidable force) and her energy (bountiful and robust) to the Motion Picture Association of America. I served as Chairman and CEO of the MPAA for almost 39 years.

During my tenure I actually worked very closely with Barbara on a number of tax issues that were vexing, complicated and seriously important to the movie industry. I watched her in meeting after meeting with government officials, high-priced lawyers, economists and tax gurus. I was visibly and cheerfully impressed with the way she mediated, cajoled, rebutted as well as presented complex turns in the entrails of tax law with clarity and unshakable facts, voiced calmly and gravely (when the situation demanded gravity).

What she was able to do was to search for and find common ground when none seemed visible, then with dexterity dress that common ground in creative solutions, which won over dissidents. This is no small skill. Which is why I valued Barbara so highly, and embraced her with my gratitude.

Texas born, Harvard educated, Jack Valenti has led several lives: a wartime bomber pilot, advertising agency founder, political consultant, White House Special Assistant to President Lyndon B. Johnson, and for almost 40 years, the movie industry leader as President and CEO of the Motion Picture Association of America where he testified frequently before Congress. Mr. Valenti has written four books, was awarded the Legion of Honor by France, and decorated by Germany, Italy and Argentina. He has his own star on Hollywood's Walk of Fame, and currently serves as President of the Friends of the Global Fight against AIDS, Tuberculosis and Malaria.